

PSMJ | Resources, Inc. ®

PSMJ Resources, Inc. is the worldwide leader in business data, research, and advice for architecture, engineering, and construction (A/E/C) firm executives. Our mission is completely focused on helping A/E/C executives to achieve their mission and we do that through industry-leading research and data products, seminars and conferences, and advisory services. Because of the diverse nature of our business, we are always interested in speaking with curious and driven individuals who want to make a difference in the world around them. We have career opportunities in marketing, event management, publishing, research, business analysis, and more.

An internship with PSMJ is a great way to gain exposure to a fast-moving entrepreneurial team and learn valuable skills to stand out from the crowd. Specific current paid internship opportunities include:

Digital Marketing Analytics

Digital marketing is a critical element to our marketing mix. From social media to paid search to organic content, we need to stay on top of the latest trends, what is generating engagement, and how to deliver an outsized return on our investment. In this role, you will be studying our current digital marketing strategy, developing recommendations, and testing those recommendations to drive improvement.

Market Research Development

Any successful business stays close to its customers. That is often the best source for new product ideas and innovation. In this role, you will be conducting market research to uncover our customers unmet needs and where we can pivot or focus product development investments. You will be gathering data, presenting it, and helping to develop actionable strategies as a result of it.

Membership Community Development

Our PSMJ PRO membership community of 1,000+ A/E/C executives focused on better business performance. In this role, you collaborate with our membership management team to find ways to better serve and grow the membership community. This will include a diverse mix of marketing strategy, web analytics, content development, and more.

Internship can be held during Winter, Spring or Summer semesters.

If you are the perfect fit for an intern position, don't just send us a resume! Tell us your story, what really drives you to excel, and why you should be a part of our future.

Contact Arash Boostani at aboostani@psmj.com